



Associated Students of ASU Year-End Report 2020-2021





The Council of Presidents ("COP") is composed of the presidents from the five student governments of Arizona State University ("ASU"): the Undergraduate Student Governments ("USG") of the Downtown Phoenix, Tempe, Polytechnic and West locations, and the Graduate and Professional Student Association ("GPSA"). For this year, the students of ASU elected Presidents Nora Thompson, Jacqueline Palmer, Troy Anderson, Natalie Carranza and John Oyas to serve in the aforementioned positions.

Every year, the COP creates a list of priorities that enumerates a comprehensive, but not exhaustive, list of advocacy items that embodies the vision on how it wants to furnish its mission and pledge of service to the students of Arizona State University. The priorities for this academic year are centered around three main themes: Success, Access, and Diversity. For the full list of our priorities for this academic year, visit this link.

The purpose of this report is to provide the ASU Community the latest update of our advocacies for the respective priorities.

COP PRIORITIES

Success

Course Evaluations Specific to Students with Disabilities

ASU provides accommodations for people with disabilities. However, there is no system on how students can provide feedback on how the accommodations have been administered. Having course evaluations geared towards assessing the delivery of those accommodations would give insight on what faculty has been doing well and what needs to be improved.

This is a necessity because, while we have inclusive policies, we have to ensure that they are also inclusive in implementation. There would be times that the delivery of those accommodations do not completely fulfill the necessity of having one. For example, a student who needs an accommodation to have classes recorded due to attention deficiency. However, that student's professor may be susceptible to going on tangents in class. This makes the student have a tougher time following the material they are supposed to be taught because of the disruptions of tangents even in recorded videos. An evaluation of the course which focuses on the delivery of accommodations would allow the professor to know more about how to be conscious about the different ways students learn and adapt their teaching styles to the demographic of their classroom.

We have worked with the Provost's Office and Student Accessibility and Inclusive Learning Services ("SAILS") to find a way to gather feedback on how accommodations have been implemented and how they can be enhanced. Our effort was to ensure that no student is disadvantaged.

Since then, these evaluations, like any other course evaluations, have been distributed to all students currently registered with SAILS. The survey gathers information specifically related to the accessibility of the course as well as overall experiences in utilizing accessibility services.

Increased Support for Student-Parents

The purpose of this priority is to ensure that students who are parents are provided with the support to succeed while balancing academic and parental responsibilities. This includes expanding the support we provide to student-parents and having a more comprehensive data collection to allow ASASU to advocate for them better.

Since then, ASUASU has worked with University Administration to increase available facilities for breast feeding stations available at each campus location, and child friendly study spaces. These spaces will serve a two-fold purpose. First is to allow students who are parents to tend to their academic obligations, and second is to allow student-parents meet other student parents and build a community among them.

Food Insecurity

We acknowledged that an aggressive plan to alleviate food insecurity deals with long-term and short-term solutions. We believe that the university should maintain a balance in providing access to both. The chief characteristic of this balance is to provide the basic necessity of nourishment to students as they invest in themselves with the long-term solutions before they see the fruits of their labor.

Our goal for this priority was to reconfigure what the pitchfork pantry looks like: a virtual pitchfork pantry. The reason food insecurity is an important topic is to help students with retention efforts and access to resources.

Since beginning our advocacy efforts, (1) ASU partnered with Hope Center on a basic needs/ food insecurity survey. (2) ABOR launched a Food Insecurity Working Group. Dr. Vogel represents ASU; (3) Deans of Students met with Pitchfork Pantry Student Leadership in December to provide information about resources such as Student Advocacy, access to gift cards, dining meal cards and overall support; and (3) Pitchfork Pantry Tempe is partnering with SAA to provide information about students who need additional assistance and support.

Help in Finding Affordable Housing

During our term, we wanted to enhance how ASU provides options to housing while attending our university. The purpose of this priority was to broaden the amount of options students have in choosing their housing arrangements that fits their financial situation. An example of this would be collaborating with ASU's new search platform in finding housing options.

After working on this advocacy during our terms, we are proud to report that the new platform to find off-campus housing, roommates, and subleases is live. It has an embedded tool that provides information regarding available housing across communities near respective campuses and their price ranges. We are still expecting

that Rent College Pad to list a broader range of housing options. The new platform is live here: https://offcampushousing.asu.edu/.

COP PRIORITIES

Access

Collab with title IX staff members

With the recent Title IX changes many students will be left confused. We hoped to help increase the awareness of changes to title IX and advocate for increased resources such as publicized peer support groups for sexual violence victims on campus. This includes ASU explicitly publicizing these changes and what it means for the University via push, website, etc. It is also important to emphasize the specific policies that the University offers to students already.

Since our terms began, the <u>website</u> to the Sexual Violence and Prevention has been revised to provide more information that would conform to the timeline of when victims may seek help.

Safety Walk With SAILS (Student Accessibility and Inclusive Learning Services)

Every year, USG conducts safety walks to ensure that the University is up to date with materials like lighting, sidewalks and more. But, we felt that every year, this excludes students with disabilities. Therefore, we hoped to emphasize the safety walks to students with disabilities so that we can cater to their needs while still including all students to ensure everyone feels included.

During our terms, SAILS has now participated and provided feedback regarding any accessibility concerns.

Increased Transparency Regarding Tuition and Fees

Transparent and easily accessible information on fees and tuition is vital for the success of all students at Arizona State University. Students have the implicit right to know where their money goes through tuition and fees, and why it is going there. We hoped to work to continually improve the information available to all students about where their money is going, and why it is being allocated in such a way.

Since our terms began, the website for student fees has been updated to provide additional details of what your fees go towards:

https://students.asu.edu/student-initiated-fee

Counseling Specific for Underrepresented Groups at ASU

Counseling Services is committed to increasing diversity of counselors. So are we. We would like to bridge the gap between the provider and the receiver of the services by

providing a platform that allows students to provide feedback on counseling services. We believe this is important because, while counseling of any kind is always welcome, underrepresented students and faculty often have drastically different experiences than the rest of our students and faculty on our campuses. We envision counseling to have an easy experience for underrepresented students to discuss issues directly related to these experiences with counselors who have also had those experiences. We hoped to achieve this by bolstering our relationship with Counseling Services through utilizing the Student Health Advisory Board.

Since our terms began, Counseling services has continued to show their dedication to diversity and has staff members trained to work with different identities and challenges. Furthermore, they are currently working on increasing the number of counselors that are trained in Trauma settings.

Improved Career Services

The Council of Presidents has met with Career Services to recommend major-specific resumé and cover letter services.

Increased Voter Registration and Voter Turnout

We hoped to increase voter registration and voter turnout on campus for the upcoming election. ASASU implemented the following programs to achieve this priority:

- Voter registration drives on Tempe campus, Ballot Drop-off on Downtown Campus
- ASU app push notifications for voter registration and elections
- Set-up voting sites on Poly, West and Tempe
- MyASU banner notifications with regards to the elections

Menstrual Equity Expansion and Improvement

Menstrual products are essential for all students/staff that menstruate. While it is a great step for our University to provide free products in the main buildings on campus, we must keep expanding the locations and look at the quality of these products being offered.

Since our terms, the following locations will now have feminine hygiene products:

Tempe

Memorial Union – lower level, 1st, 2nd & 3rd floor women's restrooms; gender neutral restrooms main level north, lower level north

Student Pavilion - mezzanine, gender-neutral restrooms; 1st, 2nd & 3rd floor women's restrooms

SDFC – first & second floor women's restrooms/locker rooms

Health Services - check in desks

SSV – all women's restrooms (6 total)

Matthews Center -2nd floor women's restroom by west entrance

INTSB - 1st floor women's restroom, west side by staircase

Hayden Library-

Concourse: west side by entrance women's restroom

Upper concourse: east side Gender neutral restroom (2)

Upper concourse: east side Women's restroom

Noble Library - 1st floor: by elevator - Women's restroom

Armstrong Hall

LL: Across from Gotham Study Room, Gender Neutral restroom

1st Floor: across from natural sciences advising, Gender Neutral restroom

1st floor: across from humanities office, Women's restroom

2nd floor: by elevator, Women's restroom

BAC

4th floor: east side by staircase, Women's restroom

5th floor: west side by staircase, Women's restroom

Poly

Student Union, women's restroom

USGP Office, Student Union

Dean of Students / DRC women's restroom, Sutton 2nd floor

SDFC - first & second floor women's restrooms/locker rooms

Health Services – check-in desk

SIM Building - First floor women's restroom, main corridor

Technology Center – Lobby, women's restroom

Academic Center - First floor, women's restroom

Century Hall - First floor, lobby women's restroom

Downtown

Student Center – first floor women's restroom

Taylor place – first floor women's restroom

SDFC – 2nd & 4th floor women's locker room

Health Services – check-in desk

Health North- first floor women's restroom

Cronkite, 1st Floor, first floor women's restrooms

Law School - first floor women's restroom (baskets in other restrooms)

UCent- first floor women's restroom

West

University Center - UCB 155 restroom; UCB110T1 gender neutral restroom (in progress)

SDFC – first floor women's restrooms/locker rooms

Health Services – check-in desk

Verde Dining- women's restroom, gender neutral restroom

Fletcher Library: First floor women's restrooms

COP PRIORITIES

Diversity



Multicultural Center and Working Groups

We have supported our student's grassroots effort to establish a multicultural center. While we understand that every interested stakeholder has a different vision on how this would look like, we also know one thing: we need space for students who identify as part of a minority or marginalized group that serves the purpose of being a one-stop-shop for resources that would provide them the tools to navigate a world with systemic biases. It is time to have a fleshed out plan to make this a reality. We hoped to establish a working group that includes the Council of Coalitions ("COC"), COP and the Student Services. Subject to a strict self-imposed timeline, the working group will serve the purpose of creating and implementing a strategic plan to make their vision into a reality.

To begin this working group, we would like to partner with the university in conducting a feasibility study. Furthermore, we would like to conduct an aggressive call for student-stakeholders for input. This working group should also provide a written comment period to provide every student the opportunity to comment on the initial proposal made by this working group. The working group shall review every feedback and determine if there is a pattern of comments from students. The final proposal should accompany a justification document that acknowledges the patterns of feedback and the decision to accept, reject, or modify the feedback. The purpose of this proposed process is to ensure that the finished product organically came from the students.

Since our terms began, there is now a working group in place for an all-campus center that would meet the purposes of the Multicultural center. Currently, all four campuses have a temporary multi-cultural space open and running

Student Leaders from Council of Coalitions meet with president Crow once per semester

During one of our first meetings with COC, BGSA, MCO, the campus deans and Dr. Vogel, it was brought to our attention that student leaders from minority groups feel they would benefit from meeting directly with Dr. Crow. We acknowledge that as COP we are the voice for all students and traditionally we are the sole students responsible for meeting with Dr. Crow. Our experiences differ from those in minority populations on campus and we do not wish to speak for those experiences. We also believe that this type of access to our administration is one of the steps to creating a more inclusive ASU, as it would send a message that BIPOC and LGBTQ+ concerns are at the forefront of everyone's minds and that ASU is dedicated to solving any issues that arise.

Since then— President Crow met with BAC leaders in October and are hoping to see more COC members meet with him in the future.

Increasing Visibility and Population of Diverse Faculty

The Council of Presidents has advocated for increased hiring of diverse faculty especially with the ASU Provost office and Faculty Senate.

Merging Inclusive Housing Application

Integrate the inclusive housing application to the general housing application to both increase awareness of gender neutral housing and make it easier for trans students to ask for the services they need without feeling isolated from their peers. First-year students often fill these forms out with their parents and merging the applications will allow students not ready to come out to their parents to utilize inclusive housing. It will also allow these students to have a choice/preference when choosing their roommates. Right now students in organizations such as BLIC and the Rainbow Coalition have expressed concerns with the current process.

We have met and worked with leadership from RainCo and BLI+C to craft an application that would be more accessible and easier to navigate. Housing application is currently housed under the StarRes portal and students are able to choose their roommates in the same way that one could under the general application

Racial Sensitivity training

We have talked with the COC, and many other students concerned. We believe the first step in educating students starts at the very beginning of their college career. Dedicating a class session to learning the complexities of diversity, inclusion and accountability measures with themselves and their peers helps educate students and starts their college experience on the right foot.

We have worked with university administration to incorporate Sun Devil Civility sessions in ASU 101 courses and diversity training and awareness on ASU app. For example, an

Everfi course created to foster understanding of intersectional diversity for all first-year students

Graduate and Professional Student Association



SERVICES, TRAVEL, RESEARCH AND CAREER DEVELOPMENT SUPPORT

• Started a Publication Grant Pilot Program

Many programs require students to publish in academic journals as a part of their graduation requirements. These fees can be upward of \$3000-\$4000. As such, GPSA piloted a grant program to help with publication fees. This year, GPSA has funded \$10,000 toward student publication fees. Applicants were eligible to apply for up to \$900 in funding. This was a pilot program that began in November and now has monthly funding deadlines.

Expanded Career Development Grant to include professional licensure exam costs

After completing graduate school, many professional programs (teaching, nursing, law) have required certification exams that are not included in tuition or student aid packages. These exams are \$550-850 for registration alone, and often require separate prep courses that are not included in tuition rates and range from about \$1500-4000 in order to adequately prepare the student for the exam beyond graduate school courses. As such, GPSA has broadened the scope of the career development travel grant to encompass professional exam fees and professional exam prep courses (i.e., teaching certification exams, bar exam fees, bar prep course fees)

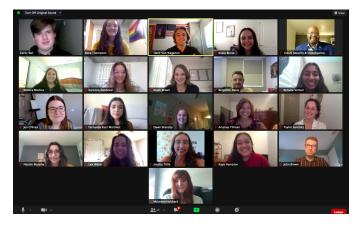
- Used travel funds in response to student needs
 Because the demand for travel has gone down, we have reappropriated monies
 budgeted for travel to go to support students in acquiring necessities associated with the
 COVID-19 pandemic and other educational opportunities that arose during the pandemic
 by transferring these funds to the COVID -19 Crisis, Childcare Subsidy and Research
 funds and the Sexual/Domestic Violence Survivor Grant
- Advocated for Childcare Equity & Family Friendly Study Rooms



POLICY AND ADVOCACY

- Worked with SVRP Team to draft legislation to pass the Sexual Violence Domestic Violence Survivor Support Grant (SVDV Grant)
 - GPSA piloted a grant program designed to help survivors of sexual and domestic violence. The IA and EA teams have worked in conjunction with the SRVP team in designing this grant program. We have used \$15,000 from the 2020-2021 IA and EA budgets to fund this grant to begin Fall 2021.
- Worked with ASU Libraries to maintain access to resources as ASU Alumni
 Started partnership with ASU Librarians to create survey on academic Journal use to allow
 graduate and professional students to retain access to select journals upon completion of
 their degrees
- Initiated the first State Graduate Student Advocacy Conference (GSAC)
 Supported the Director of Federal Government Affairs in the creation of the first Federal Graduate Student Advocacy Conference (GSAC)
- Collaborated with the office of the Assembly President to draft legislation for ASU Administration related to Graduate Student employment status as "essential workers"

Undergraduate Student Government Downtown



Executive Team

Vice President of Policy

- Civic Engagement Initiatives Helping plan Fall Welcome Speaker Event (Hasan Minhaj) with other VPPs/Civic Engagement Coalition, Civic Engagement Newsletters, Downtown's First Ballot Drop off Box, etc
 - Sexual Violence Prevention Program for staff

Vice President of Services

- Sexual and Relationship Violence Prevention
 - Worked with Kim Frick and the other VPs to get curriculum ready for all incoming freshman and eventually all incoming transfer students
- Caught Wearing Gold
 - With the help of SDLC and our amazing senators we started weekly tablings every Friday with incentives for students wearing gold

USG student government of the North Pus

Director of Safety Health and wellness

- Installed Menstrual product dispensers in two bathrooms at Downtown
- Established a Sexual health resource center to give students access to condoms, dental dams and lubrication.

Director of Diversity and inclusion

- Created Religious Guide
- Built better connections within religious organizations
- Started Spotify Playlist (currently being picked up on and worked on by Intern Freid)

- Helped in the establishment of the Multicultural Space and the Cultural Caucus
- Helping build the Multicultural Book Shelf
- Created events for AAPI month, Rainbow Week, and Black History Month
- Assisted in the creation of many of the statements for the org

Director of Government Affairs

- Debate Watch Parties with Pizza for Students between 30-50 students in attendance!
- Post-Elections Stress Management Event

Director of Student Outreach

- Increased on-campus student engagement with tabling events every week thanks to USGD members who were on campus to help.
- Created content on USGD TikTok

Director of Appropriations

- Restructured the Appropriations folder and established new meeting norms
- Met with the other campuses to shift event funding deadlines and dates
- Shifted charing responsibility to individual senators to make Appropriations meeting more cohesive with other committees
- Aided BAC through the process of contracting Angela Davis for an ASU-wide event

Director of Communications

- Increased social media engagement
- Connected with people on Instagram Live
- Created a USGD Tiktok to spread awareness and information
- Wrote monthly newsletters

Senate

Barrett senators

- Worked on legislation impacting and supporting Barrett students of multiple groups, including sexual assault survivors and students concerned with ASU PD operations, as well as DACA/Undocumented students.
- Programmed events inclusive of the diverse student body in Barrett and across the Downtown campus for HERStory month, engaging students virtually and in-person.
- Wrote legislation in support of sexual assault survivors
- Wrote legislation to reform the Downtown ASU police
- Wrote legislation to purchase and distribute rentable capital to our RSOs
- Wrote legislation indicating new price caps for Appropriations
- Established universal card access for Barrett students across all four campuses

Edson Senators

Launched a social media account on instagram from the Edson College

College of Health Solutions Senators

 Sponsored Resolution V - SRC1044 to inform ASU Administrators of the recently passed AZ State Legislation piece that allows undocumented and DACA recipients to attend AZ colleges/universities with in-state tuition, as well as eligibility for in-state based scholarships upon graduation from an AZ high school.



Undergraduate Student Government Polytechnic

Health and Wellness Products:

- USGP continued our promotion and distribution of free health and wellness products. These products include:
 - Condoms
 - Pads
 - Tampons
 - Chapstick
 - Tissues
 - Toothpicks
 - Hand sanitizer

Outreach

• Continued Tabling Tuesday, one of ASU Polytechnic's most popular events on a bi-weekly basis.



- Our Senate and Executive teams continued Polytechnic's tradition of tabling every week on various locations throughout campus.
- Held online seminars through Zoom and Instagram Live
- USG/CISA Among Us Tournament
- USG/AAPI Event in honor of Asian American and Pacific Islander Heritage Month
 - Played the movie Mulan and discussed the themes and ideas present within the film.



In Honor of Asian American & Pacific Islander
Heritage Month

USG AAPI Event

Join us on Lantana Lawn for:

An AAPI Speaker

The animated Mulan movie (1998)

A discussion of the movie afterwards

April 15 @ 6:30 PM - 9:00 PM

- Continued and expanded our student discount program with local businesses in the Polytechnic area
- Sun Devil Social
 - USGP partnered with organizations on the Polytechnic campus including PAB and the SDFC to host the Sun Devil Social. This event allowed students to get a taste of local foods from the Mesa area and safely socialize with their fellow students and faculty.





Multicultural Student Space:

- Worked alongside student organizations such as PRISM, HOLA, and BSU to create a student space for traditionally underrepresented students on campus
- Utilized \$64,000 to furnish and update the space for the Multicultural Student Space
- Held our grand opening for the Multicultural Student Space at the end of second semester



Lyft Partnership:

 This year, USGP continued its partnership with Lyft, providing free rides for students to and from the Polytechnic campus

Director of Outreach:

- Continued outreach initiatives at ASU Polytechnic
- Created weekly outreach goals for USGP Senate and Executive teams
- Advocated for the increased visibility of the Pitchfork Pantry
- Worked closely with Pitchfork Pantry and ASU administrators to increase university support for the pantry
- HLHM DACA Panel

Director of Health and Wellness:

- Worked with Health Services to get students their flu shots
- Tabled alongside Health Services to encourage students to receive their flu vaccines
- Made our health and wellness cart more inclusive by eliminating references to gender and sexual identity
- Marketed and tabled to encourage students to get their COVID-19 vaccine.

Director of Safety and Facilities:

Continued Campus Safety Walks



Undergraduate Student Government Tempe

Blood Drive

Hosted 2 Successful blood drives that included COVID-19 antibody testing.



Menstrual Equity

• Expanded Menstrual Equity on Campus by contributing \$100,000 to increase free menstrual product dispensers in bathrooms around campus.

Gender & Disability Inclusivity

With the advocacy of Senators we were able to work with ASU facilities to add hooks and trash
cans into men's restrooms on campus to promote gender inclusivity and help those with
disabilities.

Safety Walk

Integrated our semesterly safety walks with SAILS to be inclusive to those with disabilities.



Safety Funding

Put funds towards increasing lighting and cameras on campus.

Health Testing

Provided free STI testing for the first time

Maroon Mondays

 High Traffic Maroon Mondays every week with an average of 100 students who participated weekly! Collaborated with SAA on Gold Patrol

Welcome Event

 Put on the first speaker welcoming event (Hasan Minahj) with the Civic Engagement Coalition during the fall welcome week. This event was highly attended by students and helped kick off the importance of civic engagement for Sun Devils.

Sexual Assault Resources

Pushed for improve sexual assault resources with WoCo and SDASA

Party at the Polls

 Hosted a successful Party at the Polls on Election Day and helped increase ASU's overall voter turnout to break records.



Town Halls

 Multiple Town Halls with elected officials: Senator Mark Kelly, Recorder, Adrian Fontes, Mayor Corey Woods, and more.

Women in Leadership

 Hosted 4th Annual Women in Leadership Dinner with Student Speakers and Senator Kyrsten Sinema. This year was virtual but still effective in pushing boundaries for women to be inspired as leaders.

Exam Reimbursement

Increased Graduate Exam reimbursements to 100%

Lyft Codes

Introduced Lyft Codes for the first time for USGT in partnership with Safety Escort.

Bookstore Funding

 Introduced Bookstore Funding for the first time and awarded nearly 40 students with \$300 book vouchers for spring 2021 supplies and books

Crisis Fund

Added \$196,000 to the Crisis Fund for students to be supported throughout the pandemic.

Bike Co-op & Safety Escort

Continued Bike Co-Op and Safety Escort services in compliance with COVID-19 regulations.

Website Transparency

 Increased transparency on our website and social media so students are more up to date in the world of COVID-19.

Undergraduate Student Government West

Most Programmed Organization This Year

60+ events put on by USG in the 2020-2021 school year to make up for clubs not programming due to the pandemic. We were the most programmed organization this year and we programmed more than the last two years combined - even during a pandemic.

Nominated for Outstanding Undergraduate Student Organization Pitchfork Award

For the 2020-2021 school year, USG West was nominated for a group award.

Temporary Multi-cultural Space + Working Group

We had the space open for spring 2021 for all cultural clubs at West in collaboration with the West campus working group. The President organized the meeting and made sure to update everyone and tie in those clubs to the meetings. The West President also went over the rules of the space with club members (before they get access) to ensure Covid-19 guidelines and other safety concerns were addressed. She also collected the information from club members to ensure they had access and purchased a new computer for the space.

Safety Walk Inclusivity

This year we included SDFC, SACS, SAILS and RHA members and staff to our safety walk to ensure we had representation across the board.

Covid-19 Crisis Fund

We contributed \$10,000+ to the crisis fund that goes directly to students.

Pitchfork Pantry

We helped, advocated and supported the start up of the Pitchfork Pantry at the West campus. The president also helped at one of the pop ups at West.

Menstrual Product Dispensers

We were able to push for more and better quality menstrual product dispensers to be installed on the West campus. We now have only a few more locations to update on campus!

Party at the Polls

We were able to encourage students to come out to vote by tabling all day with music. We handed out stickers, water and congratulated voters on coming out and showing up!



Collaborated with SAA & PAB for Devilpalooza Live Viewing

We had a successful Devilpalooza live viewing with fire pits, Raising Canes & lawn pong. SAA came out and gave out incentives to our students.

Re-furnishing of Devil's Lair & USG Lounge

We worked with Corporate Interior Systems and staff to re-furnish the two areas. There was outdated and underutilized furniture that we felt didn't represent our students at West. We wanted to redefine each space and move to more modern furniture.

Marketing for Child Care Subsidy Application

We utilize our social media platform to encourage our students to apply for Child Care Subsidy. We also did this to ensure students were knowledgeable about this program.

Purchasing of Outdoor Speakers

We put money towards outdoor speakers for the Delph Courtyard area for our clubs and organizations to have for programming. There will also be several rock speakers that will be placed on the ground for background music while students eat lunch and do homework.

Purchasing of Lighting

We put money towards outdoor lighting in Delph Courtyard. These lights will benefit our clubs and organizations by allowing them to have programming in that area at night. The area has minimal lighting and these lights can also solve the issue of safety concerns for our students.

Collaborated With Spectrum & Rainbow Coalition for Pride Week

We hosted a tableting event and flower planting event for the celebration of pride week. We had colorful cupcakes, seeds, mini pots and paint for this event. Spectrum and RainCo brought incentives and merchandise for our students to take.

LED Screen

We are purchasing a large LED screen so that our students can watch the ASU away games during the day (normal screens are hard to see during the day). We can also utilize this screen by rolling it in different parts of campus to have a continuous slideshow of marking of all events happening at west. Students will be able to view these all day and night since the LED screen is visible during the day.

Collaborated With Health Services for Increase Marketing and Resources for Student Health

Hosted self care events throughout the year and handed out cards and flyers to increase awareness of health services ASU has and tips on how to destress during the semester. We also had students make their own self care baskets with Bath & Body Works items.

Increase Transparency of Community Circles

We met with health services and learned about their weekly community circles. We created marketing and posted it for students to know and have the opportunity to stop by the different themed community circles happening Monday-Friday each week.



Monthly Bonfires With PAB

We hosted monthly bonfires from January to March for our students to come out and watch a movie by the fire. We also had dinner provided along with s'more kits and incentives. These were by far our most popular events this year. We turned it into a monthly event due to our students wanting more.

Presidential Debate & Presidential Inauguration Watch Party

In collaboration with the other campuses, we hosted watch parties for our students to watch political debates and the inauguration.

Live Zoom Viewing of Crow Forum

For our West hosted Crow Forum, we had a live zoom viewing for students to have the option to come in person and watch the forum. We had incentives and desserts for each student who attended.

HERstory Tabling in Collaboration With Women's Coalition

Each week during Women's HERstory month, USG tabled and handed out menstrual products and incentives (from WoCo). USG also purchased extra menstrual products, face masks, chapsticks and chocolate for us to hand out and for the Office of Student Engagement to hand out.

Movie Takeover for HERstory Month & Black History Month

We had two movie takeovers at AMC and Harkins theater. We collaborated with PAB for the Black History Month takeover and rented out multiple theaters for our students. We also provided snack boxes and drinks.

Autism Awareness Month

We customized and purchased shirts and pins for Autism Awareness Month for our events for the month of April. We also had Autism Awareness month themed incentives to create awareness amongst our students.

Prom 2021

USG West put on a spring prom for our students. We hired a live jazz band, DJ Torres, dance floor, LED games, mocktails and catered a fancy dinner. We felt it was important for our first year students to experience a prom since last year prevented them from doing so.

Victims Advocate Center With SDASA & Women's Coalition

USGW along with the other campuses supported the victims advocate center and other resources that SDASA & WoCo recommended.

Increased Transparency of Covid-19 & Vaccine

We continuously put out new marketing as the policies and vaccine options changed to keep our fellow Sun Devils updated.

Supported & Funded New Production Program Through PAB West

PAB West is starting PAB Productions to ensure our students can get the same resources Tempe students get with their PAB Productions team. Our campus will be the second campus to start this production team and will give students the option of going to the West location. This will be available to all students even though it will be housed at West. USG supported and funded this initiative to start in the 2021-2022 school year.

Destress Week

We hosted a yoga meditation event to give students an opportunity to take a break from studying for finals. We provided students with a free yoga mat and Pita Jungle to encourage healthy habits. We collaborated with the SDFC so that we had a professional instructor teach the class outside.

Hosting a Graduation Cap Decorating Event

As our very last event, we are hosting a graduation cap decorating event for our seniors. This will give them the opportunity to decorate their caps with different materials provided by us. We will be walking students over to the Paley Gates after to do the West tradition ceremony.

Thank You!



From the Desks of the former Council of Presidents,

We want to thank you for taking the time to read over the work that we have done this year. We especially want to thank our Senators, Directors, Advisors—local and COP, Dr. Rund, and Dr. Vogel for always being willing to hear us out and everyone who came to our meetings with an open mind. We have been able to accomplish a lot this year thanks to all of your continued support.

All five of us will move on to new careers, new cities and even new degrees, but we are proud to be able to look over the last 365 days with pride. Each of us emerged from this experience a different person— able to handle new challenges, a better leader, and very proficient at Zoom meetings. So from the bottom of our hearts, we want to say thank you and good luck!

Sincerely, Nora, Natalie, Troy, Jacqueline, and John